

**UNIVERSITY OF NEW MEXICO BOARD OF REGENTS'**  
**ACADEMIC/STUDENT AFFAIRS & RESEARCH COMMITTEE MEETING**  
Thursday, May 9, 2013 – 9:00 a.m., Scholes Hall, Roberts Room

**SUMMARY OF MEETING**

*A recorded version of this meeting is available upon [request](#)*

**Committee members present:** *Regent Bradley Hosmer, Regent Suzanne Quillen, Regent Heidi Overton, Provost & Executive Vice President for Academic Affairs Chaouki Abdallah, Faculty Senate President Amy Neel, and Staff Council President Mary Clark*

**Regents' Advisors present:** *GPSA President Marisa Silva, ASUNM President Carolina Muraida, and Professor Melissa Bokovoy*

**I. Call to Order**

Regent Hosmer called the meeting to order at 9:10 a.m.

**II. Approval of Summarized Minutes from Previous Meetings: (April 8, 2013)**

Regent Hosmer proposed an agenda change to move the faculty presenter to an earlier position on the agenda to accommodate a teaching conflict.

**Motion for approval and agenda change was made by Regent Heidi Overton, seconded by Provost, Chaouki Abdallah. Motion passed unanimously.**

**III. Reports/Comments:**

A. Provost's Administrative Report

*Chaouki Abdallah, Provost and Executive Vice President for Academic Affairs*

i. Hiring season update

1. Dean of Law School has been hired. Dean Herring will join us on July 1. His wife is a professor of law as well and she has been hired. Her specialty is Hate Crimes and she will work with the Office of Equity and Inclusion.
2. Honors Dean – awaiting recommendation from the search committee
3. Extended University/Continuing Education – the search committee will make hiring recommendation once they meet.
4. Director of Gallup Campus –awaiting recommendation form advisory board
5. Vice President for Research – search is in limbo. The selected candidate withdrew. An interim will be appointed and a national search will begin again next year.
6. College of Education search will begin in August. Interim Dean has been appointed.

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ii. Review of ASAR Work Plan

Committee on Assessment

Assess the assessment of learning outcomes and report semi-annually

1. Written Communication
2. Oral Communication
3. Quantitative Literacy
4. Inquiry and Analysis

The outcome will be an explanation or assessment of the process.

Department Level

Deans Level

College Level

B. Member Comments

Staff Council Comments:

President Mary Clark gave thanks to committee members as this is her last meeting as Staff Council President. UNM has been named one of the green colleges in the US. Story in UNM Today.

Faculty Senate Comments:

President Amy Neel introduces Dr Richard Holder from the Department of Chemistry, the next Faculty Senate President.

Advisor Comments:

ASUNM Comments:

President Caroline Muraida introduced Isaac Romero, the next ASUNM President. Lottery scholarship summit was held at NM Tech. UNM will host another summit this summer.

GPSA Comments:

President Marisa Silva – announces next GPSA president, Priscila Poliana

Melissa Boknovoy thanks the parting committee members for their service and congratulated the graduates.

Comments from the Chair:

Regent Hosmer – thanks the parting committee members for their service to the University.

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**IV. Approval Items:**

A. Security Managerial Group Resolution

*Carlos Rey Romero, Associate Vice President for Research Administration*

**Motion for approval was made by Provost, Chaouki Abdallah, seconded by Regent Heidi Overton. Motion passed unanimously.**

B. Diversity Council Framework for Strategic Action Plan and Recommendations

*Dr. Jozi De Leon, Vice President for Equity and Inclusion*

*Dr. Kiran Katira*

*Dr. Nancy López*

Diversity Goals:

- Leverage UNM's Diversity as our unique Strategic Advantage
- Become a national and global leader in inclusive excellence
- Diversity, Equity and Excellence are part of every programmatic decision at UNM

Overview and Agenda:

- Complete Report & Timeline for Action Items found at [diverse.unm.edu](http://diverse.unm.edu)
- Involved a year-long process – builds on previous reports
- 26 council members and multiple committees, forum, focus groups
- Areas Addressed –
  - Leadership
  - Curriculum
  - Faculty and Staff Needs
  - Student Initiatives (Undergraduate & Graduate)
  - Community-Based Research/Learning
  - Organizational Structure
  - Designed to be living document – will be revisited and improved regularly
- Intended to leverage the advantage of diversity at UNM; catalyze action
- Promotes Cultural & Systemic Change that embraces diversity & inclusion in every programmatic decision at UNM

Agenda item B identified as not appropriate for presentation to the Board of Regents at this time.

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C. Diversity Course Requirement

*Dr. Jozi De Leon, Vice President for Equity and Inclusion*

Coursework is 3 credit hours spread over multiple courses across topics.

**Motion to approve the recommendation for requirement of a Diversity Course for graduation was made by Provost, Chaouki Abdallah, seconded by Regent Suzanne Quillen. Motion passed unanimously.**

D. ASUNM Constitutional Amendment

*Caroline Muraida, ASUNM President*

**Motion for approval was made by Provost, Chaouki Abdallah, seconded by Regent Heidi Overton. Motion passed unanimously.**

V. **Faculty Presenter**

A. **“Crisis in the Eurozone: Will the Euro Survive?”**

*Christine Sauer, Professor of Economics*

Presentation was given to the move of the adoption of the Euro across Europe.  
Yes the Euro will survive.

VI. **Information Items:**

A. **Recruitment Strategy**

*Terry Babbitt, Associate Vice President for Enrollment Management*

*MaryAnne Saunders, Special Assistant to the President for Global Initiatives*

*Julie Coonrod, Dean, Graduate Studies*

Presentation is in 3 parts

UNM Recruitment – Beginning Freshman

Key Recruitment Strategies:

- Modify Territory Management approach to fit enrollment goals, resources and staffing levels.
- Expand and consolidate communication plan to include communications designed to increase yield, engage family/parents, increase communication through a variety of channels – email, mail, social media.
- Expand prospect purchases and sources.
- Strengthen tele-communication efforts to increase level of contact and service with prospective students.
- Expand quality campus experience options for prospective students, families and groups unable to participate in supported activities.
- Begin work with University Communications and Marketing to redevelop major marketing publications for use in 2013-2014 cycle.
- Executing a written and formal Recruitment Plan.

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- Initiate a communication plan for high ability students of interest to UNM's Honors College to include written and telephone outreach as well as publication development.
- Adopt a systemic staff development program to ensure clear expectations are articulated and realized.

Global Education - UNM introduction and Amigo Scholarship information to:

- High Schools Abroad:
  - American Schools (State Dept Assisted and own-Assisted)
  - British Schools
  - Parochial/Religious Schools
  - International Baccalaureate High Schools
- Community Colleges in the USA
- EducationUSA Centers Abroad
- English Language Learning Centers in the USA & abroad
- Email outreach, Skype phone calls... and physical mail. Outreach could be worthwhile for select schools or centers—posters, pennants, viewbooks.

Recruiting international students remains a challenge since processes continually change such as immigration practices and social climates. (visa status etc.)

Graduate Studies

- Graduate recruitment continues to remain relatively flat.
- Utilizing current students in marketing plan for recruiting graduate students.

**VII. Public Comment**

None

**VIII. Adjournment**

**Motion to adjourn meeting was made by Regent Overton, seconded by Provost, Chaouki Abdallah. Motion passed unanimously.**

**Meeting adjourned at 12:08 p.m.**