THE UNIVERSITY of NEW MEXICO

BOARD OF REGENTS
ACADEMIC/STUDENT AFFAIRS & RESEARCH COMMITTEE

MEETING AGENDA

December 1, 2016
10:00 AM
Roberts Room
Scholes Hall

AGENDA

I. **Call to Order**

II. **Approval of Summarized Minutes from Previous Meeting:**   **TAB A**

III. **Reports/Comments:**
> Provost's Administrative Report
> > i. *Chaouki Abdallah, Provost & EVP for Academic Affairs*
> Member Comments
> Advisor Comments

IV. **Action Items:**

> A. **Fall Degree Candidates**   **TAB B**
> *Pamela Pyle, Faculty Senate President*

> B. **ASUNM Constitutional Amendments**   **TAB C**
> *Kyle Biederwolf, ASUNM President*

> C. **Work Plan Update**   **TAB D**
> *Chaouki Abdallah, Provost & Executive Vice President*

> D. **Honorary Degree Candidates** (Will be presented in closed session)   **TAB E**
> *Jennifer Thacher, Faculty Senate Honorary Degree Chair*

V. **Information Items:**

> A. **In-depth Enrollment Update**   **TAB F**
> *Terry Babbitt, Associate Vice President for Enrollment Management*

> B. **Strategic Retention Update**   **TAB G**
> *Corine Gonzales, Strategic Support Manager*

> C. **Community Engagement**   **TAB H**
> *Virginia Scharff, Associate Provost*
> *Monica Kowal, Associate Dean*

VI. **Executive Session-Roberts Room**
Vote to Close the meeting and proceed in Executive Session for consideration of item **IV, C**
> A. Discussion and determination where appropriate of limited personnel matters pursuant to Section 10-151.H(2), NMSA (1978).

VII. **Vote to re-open the meeting and certification that only those matters described in Agenda Item IV, C were discussed in Executive Session and if necessary, final action with regard to those matters will be taken in open session.**

VII. **Public Comment**

VIII. **Adjournment**

UNIVERSITY OF NEW MEXICO BOARD OF REGENTS'
ACADEMIC/STUDENT AFFAIRS & RESEARCH COMMITTEE MEETING
November 3, 2016 – 1:00 p.m.
Revised
Roberts Room, Scholes Hall

Meeting Summary
(All "TABS" correlate to the November ASAR E-Book)

Committee members present: *Regent Bradley Hosmer, Regent Susan Quillen, Regent Ryan Berryman, Provost & Executive Vice President for Academic Affairs Chaouki Abdallah, Faculty Senate President Pamela Pyle*

Regents' Advisors present: *ASUNM President Kyle Biederwolf, GPSA President Glenda Lewis*

I. **Call to Order 1:03pm**

II. **Approval of Summarized Minutes from Previous Meeting:**   **TAB A**
        Motion to Approve: Regent Berryman
        Second: Provost Abdallah
        Motion: Approved

III. **Reports/Comments:**
        Provost's Administrative Report
          i. Chaouki Abdallah, Provost & EVP for Academic Affairs
- Engineering Dean search has started selecting candidate for campus visits
- CEO for Taos search ongoing
- Sonia Rankin has taken over as the interim Director of Advising
- Dr. William Adams from the National Endowment for humanities visited campus
- Students are moving on to successful jobs

        Member Comments: N/A

        Advisor Comments: N/A

Discussion between Regent Hosmer and Regent Quillen about non-medical degrees in the hospital setting. Degrees included but not limited to HR, and business and there is lots of opportunity in the medical field for non-medical practitioners but there is a shortage throughout the state of medical personnel.

IV. **Action Items:**

    A. **UNM Seal Update**   **TAB D**
        Josephine De Leon, Vice President for Equity & Inclusion
- Presentation materials available upon request
- Discussion on the sampling and explanation of the demographics surveyed
- Overview of discussions from the forums
- Overview of marketing for the forums
- Suggestion from Regent Hosmer to validate information across the university

        Motion to Approve: Regent Quillen
        Second: Regent Berryman
        Motion: Approved

    B. **UNM Proclamation on Indigenous Peoples Day**   **TAB E**
        Josephine De Leon, Vice President for Equity & Inclusion
- Presentation materials available upon request
- Discussion over the use of the word resistance

- Discussion of the goal and mission over the proclamation
- Comparison to the City of Albuquerque proclamation
- Request to see revised proclamation again before the full board based off of discussion & comments

Motion to Approve: Regent Hosmer
Second: Regent Quillen
Motion: Approved

C. **UNM Gallup: Diabetes Prevention Certificate Program Deletion**   **TAB B**
Greg Heileman, Associate Provost for Curriculum
- Presentation materials available upon request
- Courses could still exist and could become part of another program

Motion to Approve: Provost Abdallah
Second: Regent Berryman
Motion: Approved

D. **Work Plan Update**   **TAB C**
Chaouki Abdallah, Provost & Executive Vice President
- Presentation materials available upon request
- Document to be sent out to members and revised based on their comments
- Work plan to be presented at the December ASAR

Motion to Approve: Provost Abdallah
Second: Regent Berryman
Motion: Approved

VII.   **Public Comment – Public speakers were included in the discussion surrounding action item B.**

VIII.   **Adjournment 2:48**
Motion to Approve: Regent Berryman
Second: Faculty Senate President Pyle
Motion: Approved

November 23, 2016

TO: Board of Regents Academic Student Affairs and Research Committee

FROM: Rick Holmes, Office of the University Secretary

SUBJECT: Fall 2016 Degree Candidates

The Faculty Senate approved the Fall 2016 Degree Candidates at the November 22, 2016 Faculty Senate meeting.

Included is the list of the Fall 2016 Degree Candidates. Please do not publish the candidates that are on the confidentiality list.

Degree Candidate Summary*	
Doctoral or Terminal	91
Master's	365
Bachelor's	1557
Associate's	140
Total	2153

*Final number of conferred degrees will be slightly lower due to changes in student degree status that occur until the end of the semester.

Please place this item on the next Board of Regents ASAR Committee meeting agenda for consideration.

Thank you.

Attachments

Student Activities Center

TO: Dr. Eliseo Torres, Vice President for Student Affairs

FROM: Debbie Morris, Director, Student Activities Center

DATE: November 17, 2016

RE: ASUNM Constitutional Amendments-Fall 2016 Election

Two amendments received the number of votes in the fall 2016 election to be approved by the undergraduate student body and now require approval by the Board of Regents.

Amendment 1 – Article VII. Election Procedures

Currently, ten Senators, a Vice President, and a President are voted on in one Spring election. If passed, Amendment 1 will split this process into two elections. The President and Vice President will be elected three weeks before the ten senators are elected.

For	808	67%	**Passed**
Against	398	33%	

Amendment 2 – Article III, Article IV, Article VII

The budget process used to be concurrent with the election process, but the two processes now occur separately. If passed, Amendment 2 will remove outdated language to reflect this change. Additionally, it clarifies that 10 senatorial candidates will be elected in the spring Senatorial General Election, not in any other election that may occur in the Spring semester.

For	1055	90.6%	**Passed**
Against	110	9.4%	

University Legal Counsel has already reviewed these amendments and has no legal concerns.

ASUNM President, Kyle Biederwolf, will be able to address any questions the Regents may have on the amendments. Please let me know if I can provide you with any further information.

cc: Katherine Miefert, Associate University Legal Counsel
        Kyle Biederwolf, ASUNM President
        Cheyenne Feltz, ASUNM Vice President
        Sara Collins, ASUNM Attorney General

Legislative Action:
Introduced by: Senator N. Brooks (S) (A) (E), Senator S. Midani (S) (A) (E) Senator H. Williams (S) (A) (E)

1st Reading: _____	Referred To:_____
2nd Reading: _____	Committee Action:_____
3rd Reading:_____	Senate Action: _____

Executive Action:
☐ Approved   ☐ Vetoed

_____   _____

ASUNM President   Date

Unsigned by the President on this ____day of _____ 2016. Bill automatically becomes law.

Legislative Response:
Veto override vote taken: _____   Senate Action: _____

Be it enacted by the Associated Students of the University of New Mexico that the following be amended in *(Article VII. Election Procedures)* of the ASUNM *(Constitution)*:

ARTICLE VII. ELECTION PROCEDURES

Section 2. - Election of the Senate

Ten members of the Senate shall be elected at large from among those candidates declared eligible by the Election Commission in both the Spring Senatorial **General** Election and Fall General Elections.

<u>Section 3.</u> - Election of the President and Vice-President

    A. The President and Vice-President shall be elected at large in a separate Spring ~~General~~ Election held three (3) weeks prior to the **Spring** Senatorial **General** Election from among those candidates declared eligible by the Elections Commission.

        1. This election shall be referred to as the Presidential/Vice Presidential Spring ~~General~~ Election.

Legislative Action:
Introduced by: <u>**Senator O'Connell (A) (S) (E) Senator Williams (A)(S)(E) Senator Brooks (A) (S) (E)**</u>
1st Reading: _____   Referred To:___ Steering and Rules ___
2nd Reading: _____   Committee Action:____ 5-0-0 _____
3rd Reading:_____   Senate Action: _____

Executive Action:
☐ Approved   ☐ Vetoed

_____   _____
ASUNM President   Date

Unsigned by the President on this ____day of _____ 2016. Bill automatically becomes law.

Legislative Response:
Veto override vote taken: _____   Senate Action: _____

Be it enacted by the Associated Students of the University of New Mexico that the following be amended in *(*ARTICLE III, ARTICLE IV, and ARTICLE VII. *)* of the ASUNM *(Constitution)*:

ARTICLE III. Executive Branch

<u>Section 2.</u> - Powers and Responsibilities of the President

    C. ~~Preceding the Spring Semester General Election,~~ t-The President, in consultation with their executive officers, shall prepare and submit to the Senate a budgetary proposal for the next fiscal year for the Executive Branch of Government and the Student Service Agencies.(8-10-93) (7-7-06)

<u>Section 5.</u> - The Vice-President

    ~~C. Preceding the Spring Semester General Election,~~ t-The Vice-President shall prepare and submit to the Senate a budgetary proposal for the next fiscal year for the Legislative Branch of the Government.(8-10-93)

ARTICLE IV. Judicial Branch

<u>Section 2.</u> - Student Court

39   H.   ~~Preceding the Spring Semester General Election,~~ tThe Chief Justice shall prepare
40   and submit to the Senate a budgetary proposal for the next fiscal year for the
41   Judicial Branch of the government. (8-10-93)

42   # ARTICLE VII. Election Procedures

43

44   Section 2. - Election of the Senate

45   Ten members of the Senate shall be elected at large from among those candidates declared
46   eligible by the Election Commission in both the Spring **Senatorial General Election** and **the**
47   Fall General Election.

48

Future Agenda Items and Action Required – Draft for Nov. 2 ASAR

Goals/Objectives (From UNM 2020, ASAR Workplan and Provost's Goals from the President)	Description of Action Required	Responsibility	Date of Request	Date Last Discussed	Target Date for Review
UNM 2020 Goal 1 (Become a Destination University) ASAR Goal 9.1: Attracting High-Achieving Students (in-state and out-of-state) ASAR Goal 9.3: Diversity Attract top students representing geographic, experiential and ethnic diversity ASAR Goal 12: Improve the perceived value of a UNM Degree Provost Goal: Fully implement five wholly online degree programs by Fall, 2017/complete planning for five more to be offered in Fall, 2018	Semi-annual Enrollment Updates Report on trends of in-state and out-of-state high achieving students coming to UNM Set targets in terms of students and diversity (e.g. students coming to UNM with above 30 ACT & merit scholars). Need update on how well are we doing. Show the data. What are the reasonable goals and what are the actions required to expect will get us there? Don't sacrifice what's important. Use this budget crisis as an opportunity	Chaouki Abdallah Terry Babbitt Kate Krause Jozi DeLeon			
UNM 2020 Goal 1 (Become a Destination University) UNM 2020 Obj.1.1: Fully implement an Honors College (complete) ASAR Goal 8: Honors College communication and ongoing implementation plan Conduct search for a Honors College Dean Plan and execute a facility strategy for Honors	Status report: achievements, students, faculty hires. Report proportion of NM HS graduates above ACT 30 we have attracted. (not just number of students but proportion & identify the goal) Report on how many regent & presidential scholars are in the Honors college Update on plans to hire a new dean	Chaouki Abdallah Kate Krause			
UNM 2020 Goal 1 (Become a Destination University) UNM 2020 Obj 1.2: Develop a plan which identifies amenities and resources requirements for the 'compelling case to be on campus'	Semi-annual updates on top three capital project priorities for Academic Affairs and funding strategies (student outreach, internal funding opportunities, bond funding) Classroom Modernization Efforts Student Priorities	Melissa Vargas Deans Kevin Stevenson Lisa Marbury			

Future Agenda Items and Action Required – Draft for Nov. 2 ASAR

Goals/Objectives (From UNM 2020, ASAR Workplan and Provost's Goals from the President)	Description of Action Required	Responsibility	Date of Request	Date Last Discussed	Target Date for Review
	Describe & plan amenities/student programming beyond facilities that attract students and keep them on campus				
UNM 2020 Goal 1 (Become a Destination University) UNM 2020 Obj 1.3: : Increase international programming by 20% in 2Q15 ASAR Goal 9.2: Quality/Value Increase the international diversity and quality of the beginning freshman and undergraduate population Provost Goal: Enroll 150 new international undergraduate and 200 new international graduate students by Fall 2017	Semi-Annual Updates from GEO Data needed & status report on growth curve Five year goal & plan of action needed to get there, including students not in residence – MOOC's, EL courses Update on joint university venture in China	Nicole Tami Director of GEO			
UNM 2020 Obj 1.5: Implement recognition and compensation programs linked to outcomes ASAR Goal 7: Recognizing & Incentivizing Excellent Teaching Provost Goal: Optimize faculty and staff work environment for satisfaction and success • Complete revision of tenure & promotion policies to ensure ease, clarity and consistency of application • Improve faculty & staff engagement and satisfaction • Develop and gain approval for multi-year faculty compensation plan • Partner to ensure success of campus-wide IT reorganization	Semi-Annual Updates from Associate Provost for Faculty Development & Equity & Inclusion VP Concern: We must hold improvements/gains in faculty quality and increase incentives that don't cost $. Not just what we can do with salaries. Job satisfaction metrics – how can we build on what we've done so far? Leadership and recognition initiatives that might make a difference. Small costs/big impact should be our focus. Present criteria for selection and recipients of Regent professor designations. Summary chart of current and a presentation of the last group with a citation of some kind for recognition by the BOR. Then follow up with distinguished professor process at ASAR. At presentations, have the hierarchy	Carol Parker Virginia Scharff Jozi DeLeon			

Goals/Objectives (From UNM 2020, ASAR Workplan and Provost's Goals from the President)	Description of Action Required	Responsibility	Date of Request	Date Last Discussed	Target Date for Review
	of academic supervision and closest colleagues to join.				
UNM 2020 Goal 2 (Prepare Lobos for Lifelong Success) ASAR Goal 1: Peer benchmark on student success outcomes ASAR Goal 5.2: Identify responsibility for implementation and analysis of results of assessment of core competencies and use assessment results for improving student learning	STEM Objectives and Outcomes – report on results (report every year) Curriculum Initiatives - Process in which students can provide feedback (directly) Report on what we have done other than graduating more and faster. Have the changes done anything else? Have the students come out more capable and how do we know? Assessment goals for student preparedness Literacy, Numerousy, Problem solving. Neke may have better language. Mental skills that have made adults most productive and successful now and in the future. Director of Assessment (Neke Mitchell) update – pre & post assessments of the core skills the world is looking for. Anything we can point to that demonstrates higher achievements post-graduation? Globally sought after skills. Skills that make a difference for life-long success.	Greg Heileman Neke Mitchell			
UNM 2020 Goal 2: Prepare Lobos for Lifelong Success Obj 2.2: Retention & Grad Rates UNM 2020 Provost Goal: Improve graduation rates to 20% for 4 years and 50% for 6 years	Semi-Annual Enrollment and Retention & Graduation Rate Updates Present status & prediction for future goal setting Report on any new student retention initiatives	Greg Heileman Terry Babbitt			

Future Agenda Items and Action Required – Draft for Nov. 2 ASAR

Goals/Objectives (From UNM 2020, ASAR Workplan and Provost's Goals from the President)	Description of Action Required	Responsibility	Date of Request	Date Last Discussed	Target Date for Review
	Presentation/statistics on "Finish in 4" initiative (how many students are taking advantage of the award)				
UNM 2020 Goal 2: Prepare Lobos for Lifelong Success UNM 2020 Obj 2.4: Increase the number of doctorates awarded in targeted areas by 3% in 2014, and 6% in 2015. Provost Goal: Grow targeted graduate programs • Increase shared credit 3/2 and 4/1 masters degree enrollment by 10% • Increase overall enrollment in masters degree programs by 10%	Update with Status & projections/goals as well as actions required	Julie Coonrod			
UNM 2020 Goal 2: Prepare Lobos for Lifelong Success Goal 2: Prepare Lobos for Lifelong Success Provost Goal: Improve integration of branch and main campuses • Increase degree completion opportunities at branch locations • Increase transfer rates	Present semi-annual updates on progress			October 2016	
UNM 2020 Goal 3 (Promote Institutional Citizenship) Provost Goal: Integrate community-engaged teaching and learning • Coordinate with academic departments to enact a robust community internship program	Update on current activities and future plans	Jozi DeLeon Virginia Scharff Monica Kowal			
UNM 2020 Goal 3 (Promote Institutional Citizenship) Provost Goal: Integrate community-engaged teaching and learning • Coordinate with academic departments to enact a robust community internship program	Status Report on Community Relations and engagement Need status on service component. What actions? A&P – regional planning Community outreach.	Chaouki Abdallah Virginia Scharff Jozi De Leon Monica Kowal			

Goals/Objectives (From UNM 2020, ASAR Workplan and Provost's Goals from the President)	Description of Action Required	Responsibility	Date of Request	Date Last Discussed	Target Date for Review
UNM 2020 Obj 3.1 Create and value opportunities for all members of UNM (students, faculty, staff, and leadership) to serve local, state, regional, national and global communities Provost Goal: Promote a campus climate of inclusiveness and respect • Develop a full strategic plan in Fall 2016 to advance the campus climate that eradicates sexual violence, promotes racial and cultural tolerance, and encourages free and respectful dialog; begin rapid implementation as plan components are finalized ASAR Goal 13: Develop plan for turning diversity into a path-breaking opportunity. At least three projects identified that can help achieve this goal UNM 2020 Obj 3.2: Leadership role in cultural, social and educational revitalization ASAR Goal 10.1: Define UNM's role in fixing New Mexico's K-12 crisis	Request for Colleges to provide info on what they are doing for the community. Recognition of these individuals might feed into "good place to work" goal Goal 13 –Must take action here - how do we turn diversity into a pathbreaking opportunity? Point of goal was to say if UNM can crack the code to help people become higher educated the formula/procedure, techniques will be of value across the university. We need to discover them. Report on how Dean Ochoa is working on the pipeline issues Question: Are we doing enough or do we need to do more? (When will we know when our teachers are better in the classrooms to know whether are efforts are working)				
UNM 2020 Goal 5 (Advance Discovery & Innovation Provost Goal: Position UNM as a 21st century leader in research • Develop & implement a research strategic plan by Spring 2017 including multiple new interdisciplinary research initiatives and specific annual funding objectives • Enhance relationships with National Labs through additional research partnerships	Semi-Annual Updates OVPR Strategic plan – when ready, cite goals in strategic plan and related actions. Develop a convenient metric to the extent research, interdisciplinary teaching is happening/exists Define/determine interdisciplinary activities and their value for students/faculty	Gabriel Lopez			

Goals/Objectives (From UNM 2020, ASAR Workplan and Provost's Goals from the President)	Description of Action Required	Responsibility	Date of Request	Date Last Discussed	Target Date for Review
• Advance the proposal for the Sandia management participation • Increase the number of shared professorships with Sandia Labs to five ASAR Goal 4.1: Size & Costs • Sustainable budget model for OVPR that is transparent • Maintain advisory groups • Leadership development in key management areas UNM 2020 Obj 5.1: Create structures and processes that support collaborative and interdisciplinary team research and scholarship ASAR Goal 4.5: Establish internally funded research to support humanities & junior faculty • College Outreach • Humanities Research Grants UNM 2020 Obj 5.4: Increase major faculty awards UNM 2020 Obj 5.5: Develop a plan to enhance the academic stature of UNM					
UNM 2020 Goal 6 (Financial Integrity & Strength) Develop a diversified, sustainable financial model • Continue implementation of the Tuition Share model • Develop compacts for all colleges and schools to guide FY18 allocations ASAR Goal 3: Understand fully student expenses & make progress on tuition and fee planning	Provide update on revised Academic Plan Academic/administrative prioritization goals Long term survival of UNM is dependent on what we do best. Do not sacrifice quality of faculty – may shrink it but what's left is as good as what you can get. Status & Possible actions Discuss fundraising goals and collaboration	Chaouki Abdallah Nicole Dopson			

Board of Regents' Academic/Student Affairs & Research Committee Workplan
Future Agenda Items and Action Required – Draft for Nov. 2 ASAR

Goals/Objectives (From UNM 2020, ASAR Workplan and Provost's Goals from the President)	Description of Action Required	Responsibility	Date of Request	Date Last Discussed	Target Date for Review
UNM 2020 Obj 6.1: Increase endowment UNM 2020 Obj 6.3: Continuous Evaluation of Programs	with Foundation APR & Accreditation Preparation updates of which this would be a subset				
UNM 2020 Goal 7 (Economic Development) Provost Goal: Enhance UNM's culture of entrepreneurship through the Innovation Academy and related programs • Grow Academy to more than 500 Innovation Scholars • Generate 1000 SCH through the fee-for-credit partnership with the Disney College Program UNM 2020 Obj 7.2: Leverage public/private partnerships for economic development UNM 2020 Obj 7.3: Streamline policy to support development of intellectual property portfolio	Periodic updates and descriptions of activity on: Innovate ABQ, Innovation Academy Contracts with Disney Status update of link between OVPR & STC	Chaouki Abdallah Carol Parker Rob DelCampo Deans			
Other ASAR Goal 14: Identify needs of UNM & US for 2025					

TAB E

Honorary Degree Candidates
Jennifer Thacher, Faculty Senate Honorary Degree Chair

(Will be presented in closed session)

UNM High Achieving Beginning Freshmen

- There are multiple ways to classify a student as "high achieving" but we often use a standardized metric to allow for consistent benchmarking.

- This presentation will profile students entering UNM with a 30 or higher ACT standardized test.

- What resources are required to increase and meet goals in this segment?

- What factors should UNM consider in setting strategy for the beginning freshman class profile?
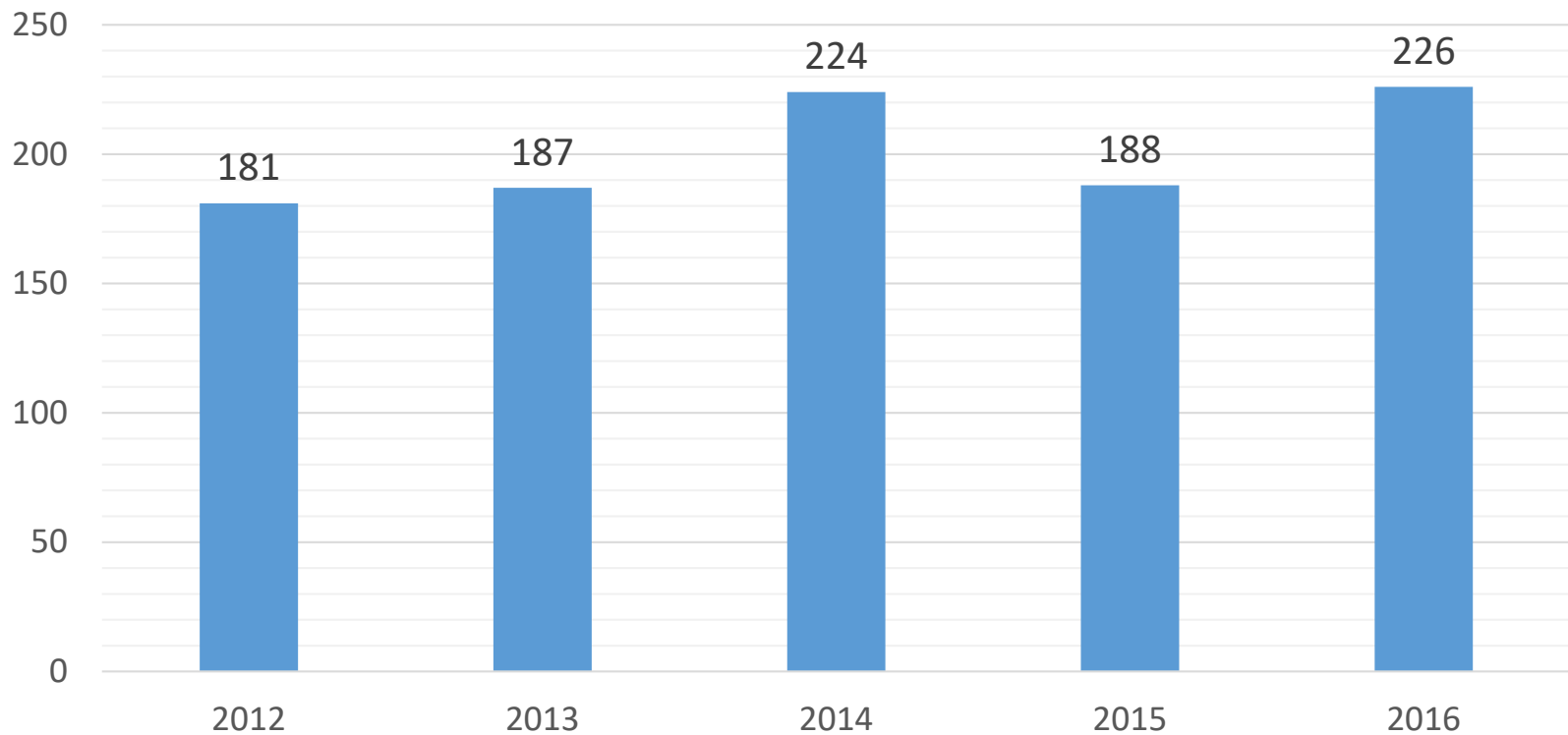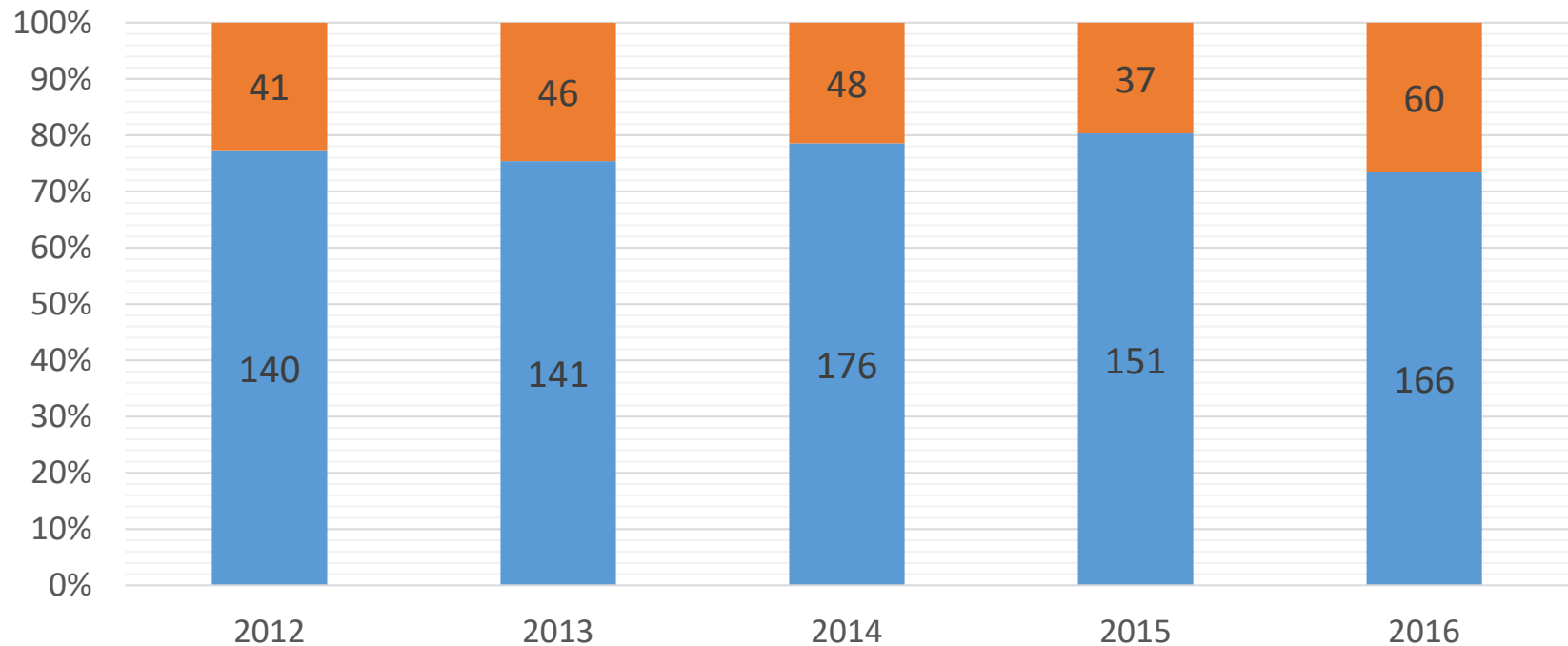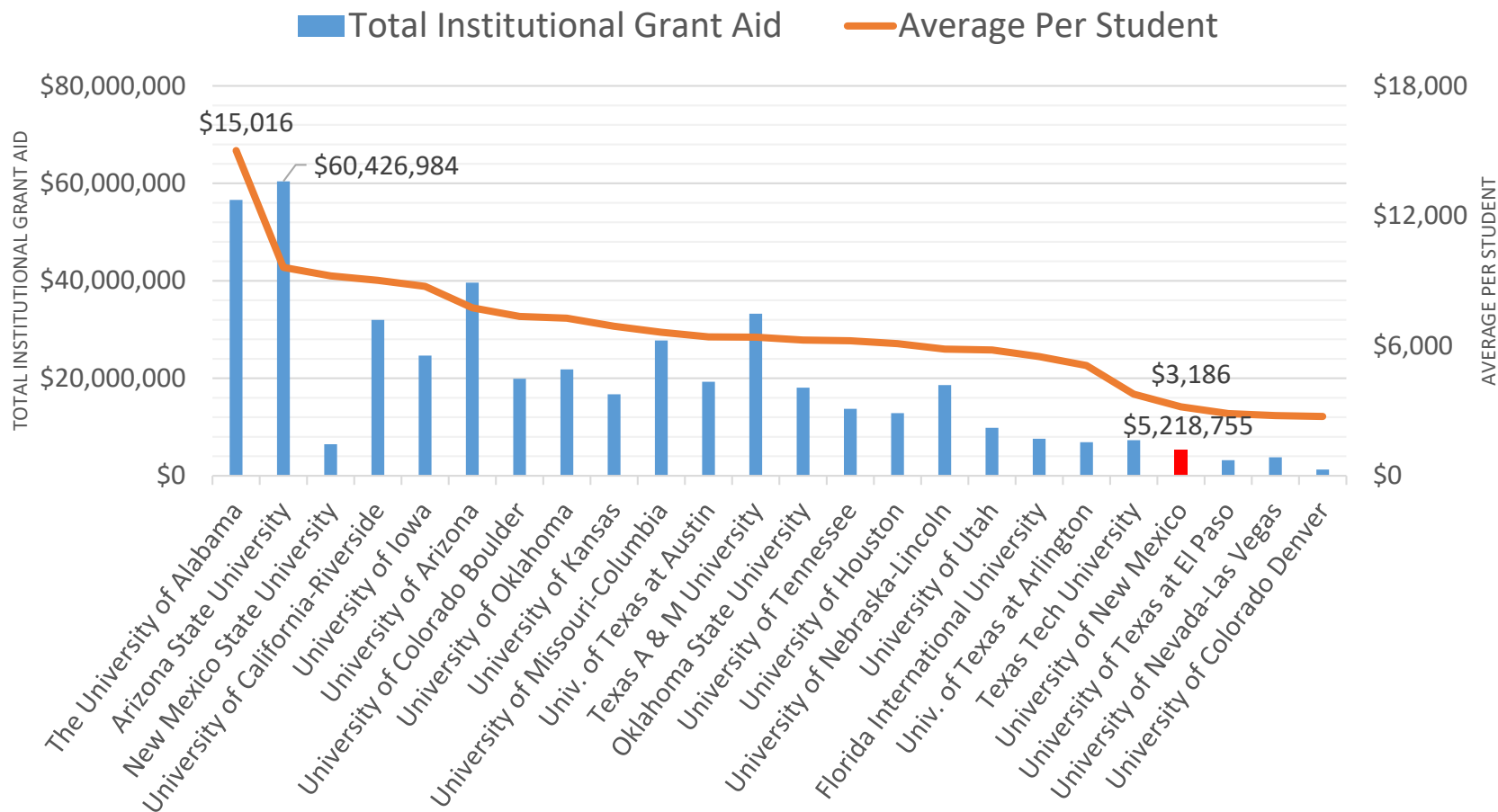
What Matters at UNM?

- First and foremost, the number of students in the class matters most at UNM.

- Retention and graduation rates matter at UNM.

- Diversity and access matter at UNM.

- Students with financial need and challenging entry characteristics such as minimal parental educational attainment or less than ideal preparation require more institutional support across a broad array of services.

- Given these assumptions, what are the right class shaping strategies?

Agenda

- Peer Retention

- Strategic Efforts

- Utilizing Data

- Examples

- Communication activities

- Where they ended up and why
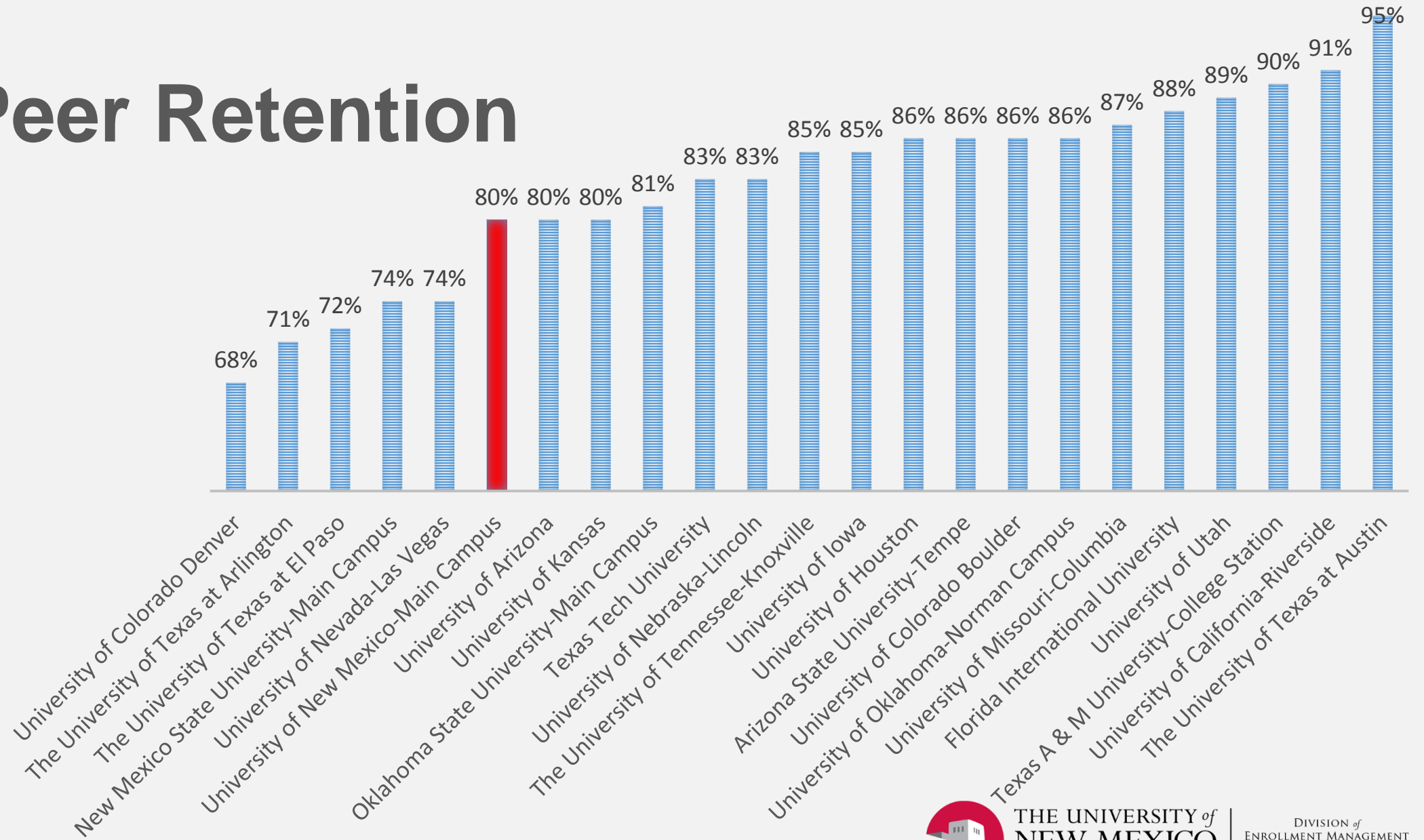
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Strategic Efforts

Pre-Entry

- Summer Melt
- Mailing
- Monitor withdrawals

First Semester

- Check for under-enrolled/jeopardy of losing lottery
- Withdrawals
- Promote 2H & Late Starting
- FAFSA renewal
- Missing credentials
- Non-Registered for Spring
- Check on credit hours and GPA after first semester (2.3 – 2.49)
- Monitor withdrawals

Second Semester

- <15 and <2.5 and in jeopardy of losing lottery
- Promote 2H & Summer
- Non-Registered for Fall
- Run with the Pack
- FAFSA Renewal
- Monitor withdrawals

Summer prior to 3rd Semester

- Promote summer courses
- Non-Registered for Fall
- Bursar Holds/Pack Assistance
- Monitor withdrawals

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Utilizing Data

Cohort Data
- Not Registered
- Under-enrolled for scholarships
- Missing credentials
- Have not completed FAFSA
- Holds that prevent registration
- Probation
- GPA

Plan
- Strategize time-frame
- Develop call script
- Develop email script

Action
- Calling Campaign
- Email Blast
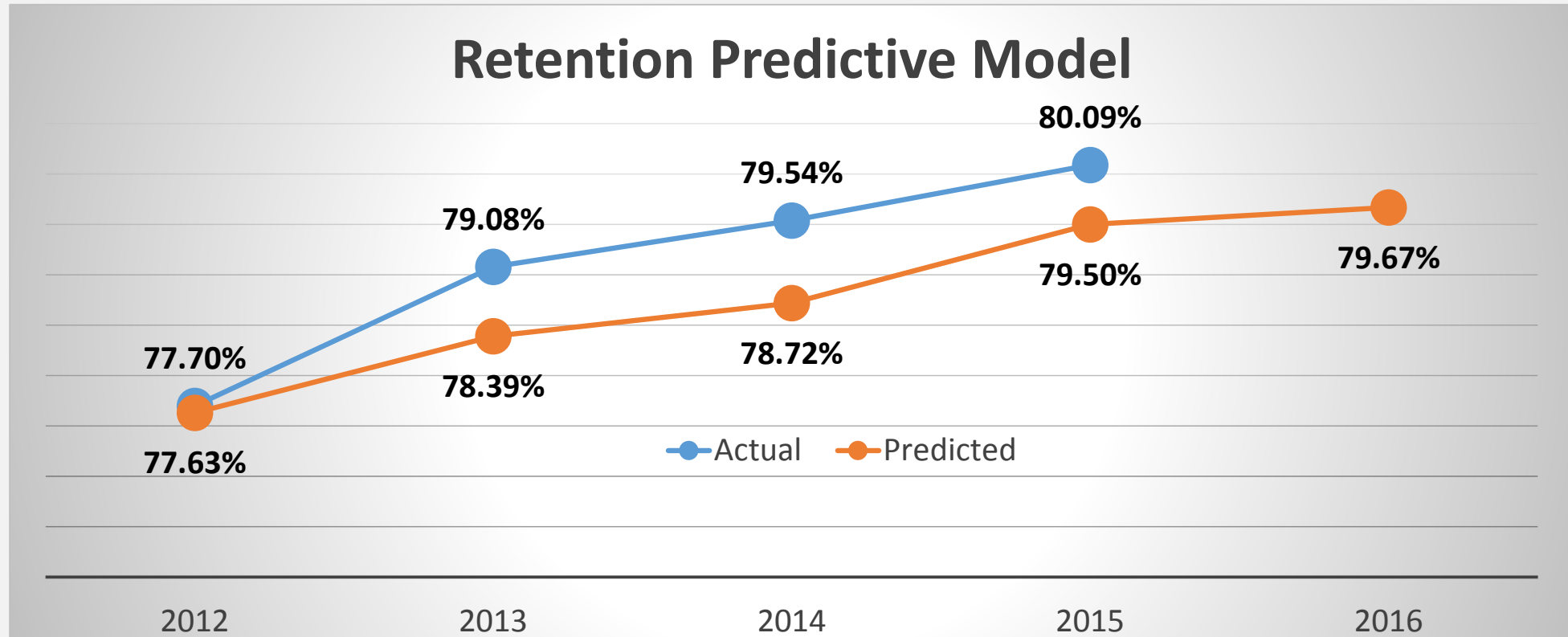- Referral to Advisement
- Referral to Lobo Achieve

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Predictive Analytics

Retention Predictive Model

- 77.70% (Actual, 2012)
- 77.63% (Predicted, 2012)
- 79.08% (Actual, 2013)
- 78.39% (Predicted, 2013)
- 79.54% (Actual, 2014)
- 78.72% (Predicted, 2014)
- 80.09% (Actual, 2015)
- 79.50% (Predicted, 2015)
- 79.67% (Predicted, 2016)

Legend: Actual — Predicted

Years: 2012, 2013, 2014, 2015, 2016

Variables

Ethnicity	FAFSA Date	Residency State	Institutional Funds	Federal/State Funds
Gender	Application Months	Application Period	ACT (times taken)	AP Attempted
HS GPA	Admitted Months	First Generation	ACT Comp	AP Earned

Communication Activities

Calling Campaigns	Email Blasts	Text Messages	Postcard Mailings
- Summer Melt - Non-Registered <15 cr. Hours - Withdrawals - FAFSA renewal - Holds - Missing Credentials - Mid-Semester Check-In	- Registration reminders - Promote 2H, Late Starting, Summer - Non-Registered - FAFSA Renewal	- Welcome - Check-In - C.A.P.S. - FAFSA Renewal - Registration Reminder	Academic Resources Reminders include: - Registration - Meeting with advisors - Meeting scholarship and/or financial aid eligibility - Degrees.unm.edu - Operation Registration Event

Referrals to Academic Advisement/Lobo Achieve

Example Mailings
(sent to ~3000 students)

Example – Text Message

Hi Peter, this is Corine with UNM. I will be sending you a few texts this year to help w/college life! Let me know if u have any questions, Go Lobos!

💻 **UNM-First_Year_Communication** 8/18/16 10:02 AM

Want to make sure this is legit? Call us at UNM Enrollment Management 505-277-1766. Don't want these mgs? Txt back "cancel"

💻 **UNM-First_Year_Communication** 8/18/16 10:02 AM

Awesome. Thank you!

⚑ 📖 👤 **Peter** ████ 8/18/16 10:04 AM

Thanks Peter! Welcome to UNM!

Registration for Spring is coming up! Schedule an appt. with your academic advisor at loboachieve.unm.edu. Need help finding an advisor, reply!

💻 **UNM-First_Year_Communication** 11/16/16 10:23 AM

Good morning, I already had an appointment with my advisor this semester. I was wondering if I had to make another appointment with my advisor for Spring registration or if I can go ahead and register on the date that I can and then make an appointment with my advisor within the duration of the Spring Semester.

⚑ 📖 👤 **Ashleigh** ████ 11/18/16 8:35 AM

Hi Ashleigh! You do not have an advisor hold at this moment - so you must have seen an advisor this semester, check for any other holds you may have tho!

👤 **Corine Gonzales** 11/18/16 12:34 PM

Thank you

Collaborators

Enrollment Management

CEP/CEOP

Advocacy Center

Bursar

Faculty

CAPS

Ethnic Centers

Academic Advisement

Academic Communities
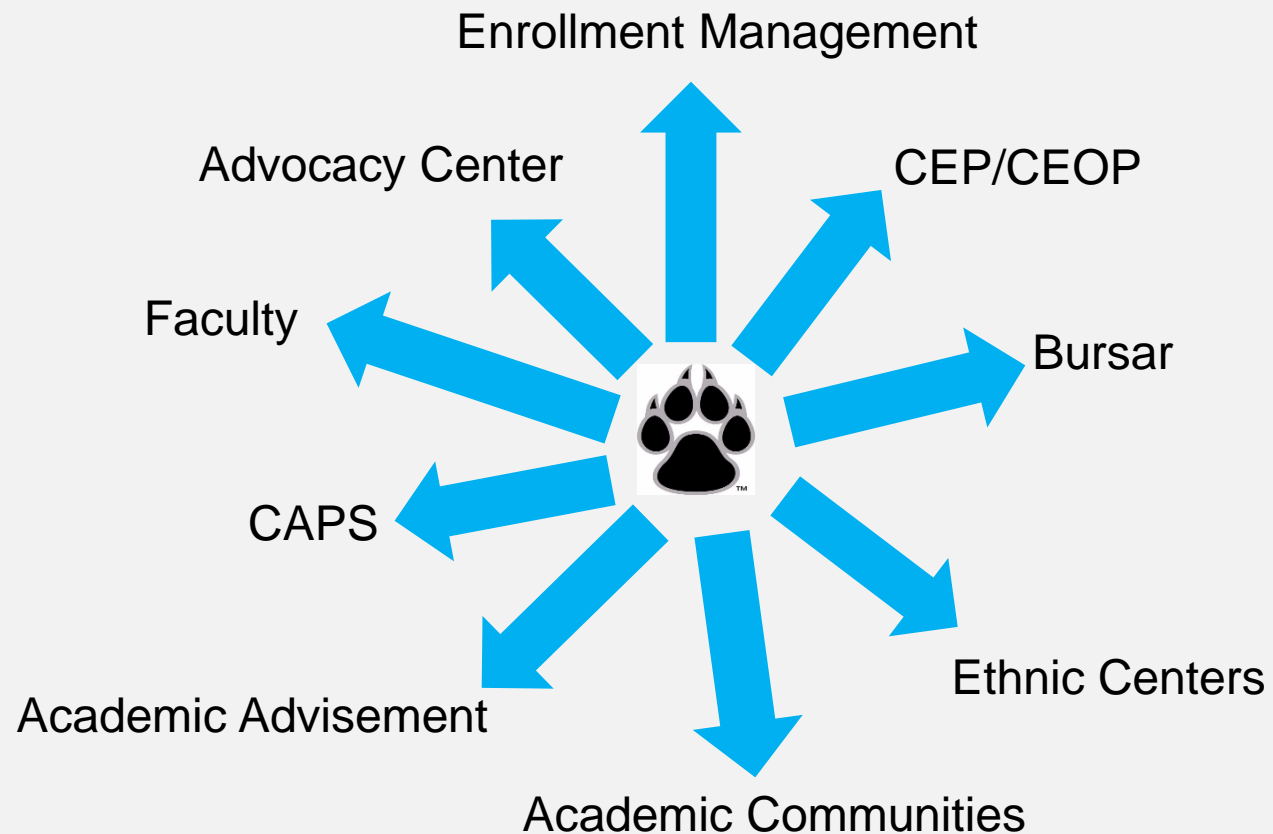
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Non-Returners
2015 cohort

2015 Cohort
Non-Returners

Attending other
44%

Not attending
56%

■ Attending other ■ Not attending
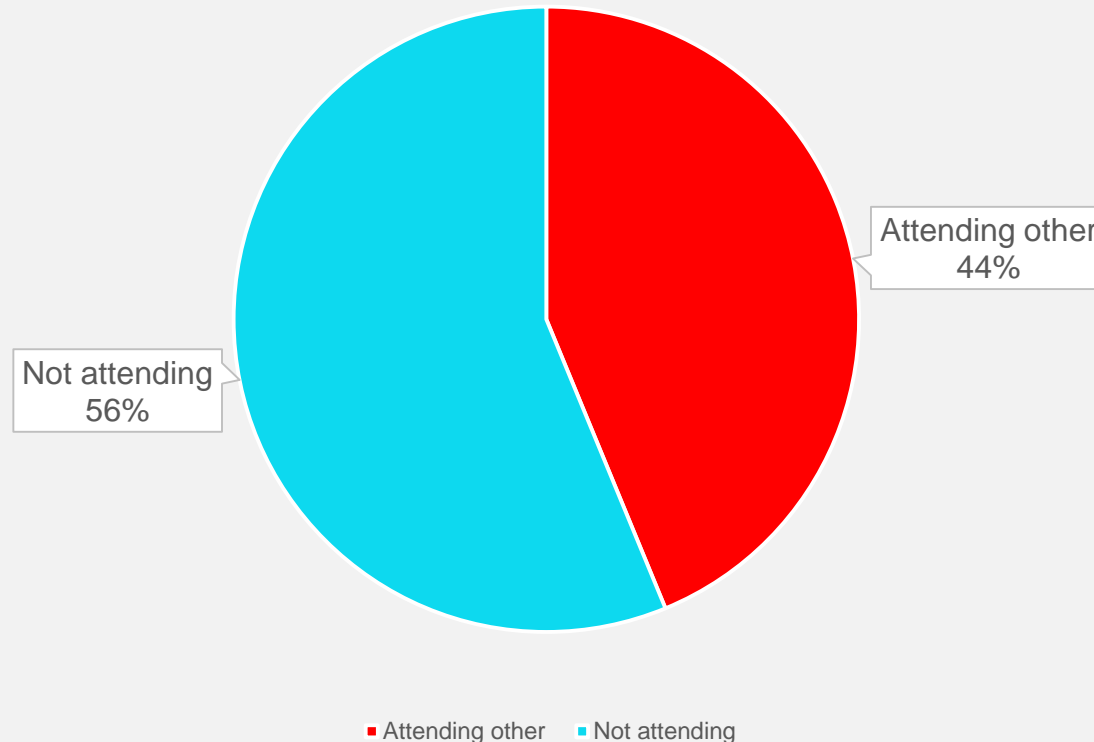
Some of the institutions they are attending:
CNM: 149
NMSU: 18
ENMU: 14
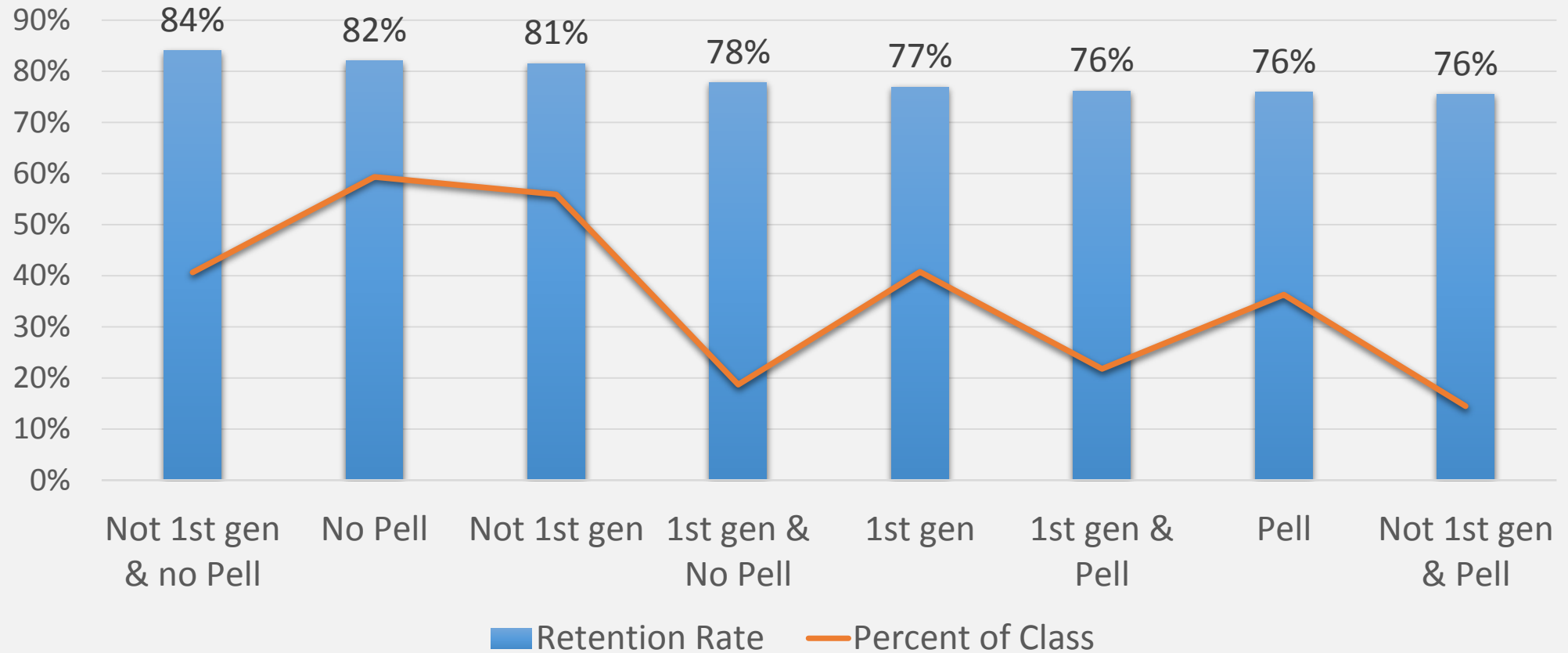San Juan: 8

Source: National Student Clearinghouse

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Single most important reason you withdrew from UNM?

- "Too big of a cultural difference from east coast"

- "Transferred to a school that had my desired major"

- I couldn't figure things out on my own. Which is something I tried to do and failed at"

- "Save money while figuring out what I want to do"

- "I executed poor time management when balancing school, fraternity, friends, and fun. Consequently I lost my WUE scholarship. Now, I am gaining residency while paying out-of-state tuition at CNM. Looking forward to coming back to UNM."

- "Working full time to support myself and taking 6-7 classes a semester was becoming too stressful for me."

Reference: Survey Monkey "Non Returner Survey" results, October 2016

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Summary

- Strategic communication efforts by various forms

- Keeping students engaged

- Utilize data

- Continue and enhance collaboration

- Peer-to-peer – positive feedback (from both students and parents)

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COMMUNITY ENGAGEMENT AT UNM

TOWARD UNM 2020 GOALS

Monica Kowal

Associate Dean for Community Engaged Learning & Research, University College
Strategic Planner for Community Engagement, Office of the Provost

Presentation to Academic/Student Affairs & Research Committee
Thursday, December 1, 2016

UNM 2020 GOAL 3: INSTITUTIONAL CITIZENSHIP

STRATEGY 3.2 Integrate community engaged teaching, learning & scholarship throughout UNM

Metric: Annual increases in reported community engagement activities

- 3.2.1 Create a clearinghouse for community engagement activities at UNM
- 3.2.2 Develop a common point of contact and coordination of community programs/service/research/instruction under one office which serves as an umbrella for UNM and the community
- 3.2.3 Develop a steering committee with main and north campus representation to create a virtual network for community engagement
- 3.2.4 Enhance communication between and among the university and the community in regards to opportunities for community service
- 3.2.5 Further develop the faculty engaged scholarship initiative

GOAL: Receive the Carnegie Foundation's Elective Community Engagement Classification (January 2020)

3.2.1 Create clearinghouse for community engagement activities

Problem: Ability to adequately monitor and measure the community engagement activities of students, faculty, staff & community partners.

Solution: A Economic Development/Community Engagement Metrics Task Force was formed in 2015 with members from STC.UNM, Health Sciences Center, and main campus to develop a data mart that would house all of the above information.

Goal: (1) Identify parameters to be measured, and (2) identify an in-house or third-party information management system to build the database (*by May 2017*)

3.2.2 Central coordination of community engagement activities

Problem: Curricular and co-curricular student engagement are housed in disparate offices around campus (i.e. Student Affairs, University College, various schools and colleges, etc.) making it difficult to track and evaluate programs and prevent duplication of initiatives.

Solution: The Office of Community Engaged Learning & Research (University College) has hired a graduate research assistant to inventory each branch, college, school, and program for community engagement initiatives by program type.

Goal: Community Engagement Road Show to collect baseline data (*by May 2017*)

3.2.3 Create a network for community engagement

Problem: Disconnect between programs, schools, colleges and branches community engagement initiatives (i.e. lack of comprehensive knowledge of who's doing what) resulting in overlap in areas of interest and responsibility.

Solution: In Spring of 2016, a collaborative was formed by members of UNM main and north campus to address this overlap and identify areas where UNM's activities and resources can be concentrated.

Goal: Establish a multi-disciplinary and broadly represented collaborative whose focal point is community-campus partnerships for health (*Ongoing: 2017-2018 Academic Year*)

3.2.4 Enhance communication between the university and the community

Problem: UNM must improve the way it gets feedback from the community, moving beyond the requisite "image and perception studies," which perhaps give a superficial view of how people "see" UNM, to a deeper investigation on how community has a voice and role in decisions that impact community.

Solution: The goal would be to make UNM's boundaries more porous, allowing ideas and activities to flow through mutually beneficial partnerships and engagement activities.

Goal: Develop a comprehensive communications plan that differentiates community engagement from economic development (May 2018)

3.2.5 Further develop faculty engaged scholarship initiative

Problem: UNM has no institutional definition of "community engagement," and current policy in the Faculty Handbook lacks any definitive reference to "community engaged scholarship"

Solution: The Community Engaged Scholarship (CES) T&P Working Group was formed in Spring 2016, with each college dean recommending one tenured faculty member to serve as a representative from each school/college. The CES T&P Working recently made recommendations for updating and expanding Section B.1 policy language to be more inclusive of faculty whose scholarly work explicitly engages external communities as a means of fulfilling the public mission of the university and their respective disciplines. We are awaiting a formal response.

Goal: Institutionalize community engagement in teaching, research and service through policy and practice (2017-2018)

OFFICE FOR COMMUNITY ENGAGED LEARNING & RESEARCH

- **Service-Learning Advisory Board (SLAB):** Comprised of faculty, staff, students and community partners and is charged with developing recommendations for strengthening service-based learning opportunities integrated with academic instruction.

  Goal: Develop Service-Learning Handbook for Faculty & Community Partners (2017-2018)

- **Service-Learning Course Designation (SL/CBR):** Tags service-learning and community-based research courses in Banner to make them easier for students to find.

  Goal: Establish baseline data on number and type of SL/CBR courses currently being offered (2017-2018)

- **Civic & Community Engagement Minor (CIVCEM):** Starting Fall 2017, an 18-credit minor open to all students.

  Goal: Have CIVCEM Minor in catalog (Fall 2017)

OFFICE FOR COMMUNITY ENGAGED LEARNING & RESEARCH

- **Assessment & Evaluation:** Focusing on student learning outcomes, community partnership outcomes.

  Goal: Develop student learning objectives (SLOs) and community partnership objectives for campus-wide adoption (Fall 2017)

- **Community Partnerships:** New Community Partnerships working on developing curricular and co-curricular partnerships between faculty and community organizations.

  Goal: Establish a series of outreach events to aid in faculty-community partnerships (Ongoing)

- **Engaged Department Initiative (Spring 2017)** Designed to help participating departments develop strategies to incorporate community-based work in policy and curricular offerings.

  Goal: Identify at least two (2) colleges or departments willing to pilot the EDI (Spring 2017)

OFFICE FOR COMMUNITY ENGAGED LEARNING & RESEARCH

- **Lobo Leaders:** A city-wide mentoring and tutoring program that matches UNM students with elementary school students.

  Goal: First cohort of Lobo Leaders (Fall 2017)

- **Global Service-Learning Abroad:** Two service-learning abroad programs (Limerick and Nepal)

  Goal: Increase number of Study Abroad programs that have service-learning component (Ongoing)

- **Engaged Pedagogy Graduate Fellowship:** First cohort of 10 graduate students who are developing service-learning and community-based research courses to teach.

  Goal: Identify external funding opportunities to sustain EPGF Program (Ongoing)