

BOARD OF REGENTS ACADEMIC/STUDENT AFFAIRS & RESEARCH COMMITTEE

MEETING AGENDA

September 1, 2016 1:00 PM Roberts Room Scholes Hall

UNIVERSITY OF NEW MEXICO BOARD OF REGENTS' ACADEMIC/STUDENT AFFAIRS & RESEARCH COMMITTEE MEETING September 1, 2016 – 1:00 p.m. Roberts Room, Scholes Hall

AGENDA

I.	Call	to Order	
II.	Арр	roval of Summarized Minutes from Previous Meeting:	TAB A
III.	Rep	orts/Comments: Provost's Administrative Report <i>i. Chaouki Abdallah, Provost & EVP for Academic Affairs</i> Member Comments Advisor Comments	
IV.	Acti	on Items:	
	А.	Summer Degree Candidates Pamela Pyle, Faculty Senate President	TAB B
	В.	Removal of Programs Greg Heileman, Associate Provost for Curriculum	TAB C
V.	Facı Luis	TAB D	
VI.	Info	rmation Items:	
	C.	Enrollment Update <i>Terry Babbitt, Vice President for Enrollment Management</i>	TAB E
	D.	Branch Campus Update Jeronimo Dominquez, Branch Campus Liaison	TAB F
	Е.	LoboRespect and Advocacy Center Update Nasha Torrez, Dean of Students	TAB G
VII.	Pub	lic Comment	

VIII. Adjournment

UNIVERSITY OF NEW MEXICO BOARD OF REGENTS' ACADEMIC/STUDENT AFFAIRS & RESEARCH COMMITTEE MEETING

August 4, 2016 – 1:00 p.m. Roberts Room, Scholes Hall

Meeting Summary (All "TABS" correlate to the August ASAR E-Book)

Committee members present: Regent Bradley Hosmer, Regent Susan Quillen, Regent Ryan Berryman, Provost & Executive Vice President for Academic Affairs Chaouki Abdallah, Faculty Senate President Pamela Pyle

Regents' Advisors present: ASUNM President Kyle Beiderwolf, GPSA President Glenda Lewis

- I. Call to Order 1:06 p.m.
- II. Approval of Summarized Minutes from Previous Meeting: TAB A Motion: Regent Berryman Second: Provost Abdallah Motion Passed

III. Reports/Comments:

• The item from the June agenda in regards to the residential living was brought up and the discussion around the item was that the residential livening requirement was going to be tabled

Provost's Administrative Report

- i. Chaouki Abdallah, Provost & EVP for Academic Affairs
 - There will be dean searches for both the School of Engineering & the Honors College as well as a search for the Taos Branch campus CEO
 - The money that the regents allocated for compensation and equity adjustments is in the final stages of review for disbursement
 - The masters of museum studies program was approved by the state board of finance
 - UNM was award two prestigious security awards, they are the James S. Cogswell Outstanding Industrial Security Achievement and the Defense Security Service Award
 - Chemical and Biological Engineering was awarded a 2 million dollar NSF grant
 - State budgets are getting tighter as the university is feeling the negative impacts of the 2008-2008 budget cuts
 - There was discussion about cuts at the university and it was indicated that all units had taken reductions

Member Comments - None Advisor Comments - None

IV. Action Items:

A. KMP Security Managerial Group Resolution

TAB B

Deborah Kuidis, Manager Industrial security Motion: Provost Abdallah Second: Faculty Senate President Pamela Pyle Motion Passed

UNIVERSITY OF NEW MEXICO BOARD OF REGENTS' ACADEMIC/STUDENT AFFAIRS & RESEARCH COMMITTEE MEETING

August 4, 2016 – 1:00 p.m. Roberts Room, Scholes Hall

V. Information Items:

A. Extended Learning Update on On-Line Courses

Monica Obando, Vice Provost for Extended Learning

- Presentation available upon request
- Breakdown of the current programs online, both full degrees and minor
- Overview of the growth
- Covered an explanation of the online program model
- Overview of future and potential program
- Discussion around quality of programs

B. Curricular Efficiencies

Greg Heileman, Associate Provost for Curriculum

- Presentation available upon request
- Breakdown of credit hour production
- Explanation of methodology for reducing course hour requirement to 120 hours
- Explanation of savings passed on to students
- Overview of degree mapping process
- Discussion around how this will

C. Strategic Plan Update

Kevin Stevenson, Strategic Planner

- Presentation available upon request
- Overview of UNM 2020 Goals
- Breakdown of progress and success in accomplishing UNM 2020 goals
- Discussions and feedback around how to improve plan to be more in line with a traditional strategic plan

D. Campus Conversations/Climate Update

Virginia Scharff, Associate Provost for Faculty Development

- Presentation available upon request
- Time line of all events starting in May of 2016
- Topics include UNM Seal, Native American Initiatives, Black Lives Matter and striving for Inclusive Excellence
- Speaker Gil Garcetti will be speaking on campus Thursday September 15th

VI. Public Comment

Jim Wagner spoke about continued service has a volunteer writing tutor

- His comments are attached
- VII. Adjournment 4:02 p.m. Motion: Provost Abdallah Second: Regent Quillen Motion Passed

TAB D

TAB C

TAB E

TAB F

8/4/14

Hi.

I am parachuting into your life today to object to a decision that I believe diminishes the quality of education offered here, especially to your international students. I hope my thoughts are memorable—not in a Donald Trump-like way.

One person in this room knows who I am and the role I have played for the past several years on your campus. That would by your provost.....

Who am I?

Why am I here?

On your campus, I serve in the trenches. I volunteer. Writing excellence is the goal. I coach. I tutor. I encourage. I educate. I am unsung, reliable, and my service has been valued, I am told.

I make sure the student places the commas and semicolons in the right places. The students bring to me their dissertations, their theses, their CVs, their class assignments due this afternoon or tomorrow. (By the way, an eagle-eye editor could repair errors in punctuation and inconsistencies in style in the online bios of every member of the Board of Regents.)

Almost five years ago, on Nov. 11, 2011, I first met with a student from Brazil, SMBV. She sought a second set of eyes for her writing. Perfection is what she desired, with punctuation, clarity, noun/verb agreement, etc. I continue to meet with Simoni. She is nearing the end of her dissertation journey.

In February 2013, I began working with Carmela Marie Roybal. I continue to do so. Carmela is a Native American-Hispanic. She is the epitomy of class and determination.

In July 2013, I began working with an associate professor here at UNM. She is from an Asian nation. She continues to send to me some of the assignments she hands out to her students.

In April 2013, I began working with Mihye Han, South Korea. That relationship continued until about a year ago when she earned her dissertation, returned to South Korea, married, had a baby. She invited me to her wedding there. I could not attend.

Between that first session with Simoni and today, a window of some 58 months, there have been 284 meetings between me and your students. The vast majority of those meetings took place at the Graduate Resource Center in Mesa Vista Hall. Others took place in a basement room at Zimmerman, at the Frontier, at Flying Star, or at the Satellite coffee house on University.

In early 2013, I wondered if I could find a decision maker on campus who would trust me and set aside space for me to work with students. Weekly. As a volunteer. After visiting several offices on campus as I sought that person—and being turned away by too many gatekeepers, who are quite good at their jobs—it was suggested I find Lawrence Roybal at the GRC. My recollection of that meeting was that it consumed maybe 30 seconds: I described the role I desired. And he replied: "When can you start?"

I have made myself available at the GRC virtually every week for some 3 ½ years. During that period, two other volunteers, Judy Duane and Allice Haddix, also made themselves available, once a week, at the GRC, to help students with their writing.

Here, I have 10 notes, from students. All were mailed to me. All were hand written:

"Thank you very much." - Woman from Japan.

"I am so grateful for your expertise. Thank you for sharing your talent with me." -- Hispanic woman.

"Here's a small gift for you from my little vacation Rocky Point, Sonora, Mexico. I couldn't resist getting this small gift for you as a token of appreciation for all your hard work and help." – Woman from Mexico.

"Thank you very much for your editing." – Woman from Japan.

"Thank you for sharing your strengths and talents with me in my work of a dissertation." – Hispanic woman.

"Thank you very much for your editing. I wish you a very merry Christmas and a happy new year." – Woman from Japan.

"I feel blessed to have crossed your path because it's very hard to find kind and generous people like you. Thank you for your continuous help and support." – Woman from Mexico.

"Receiving your professional help helps my confidence when I turn in my work." - Woman from Mexico.

"Very much appreciate the work you did on my behalf. I look forward to working with you more in the future." – Hispanic man born in America who considers himself an international student because he was educated in schools overseas while his father worked as a spy for the CIA.

It became my habit, every Monday at about 3 p.m., to phone the GRC. Alix or Karina would answer. "Did anyone sign up for tomorrow?" I would ask.

On Tuesday morning of last week, July 26, at 8:21, I received an email from an Anne Compton, an associate director at CAPS. Changes are being made, she wrote. I quote her: "Starting this fall, the GRC will not be able to book student appointments for you or reserve space in the Graduate Resource Center. There are a number of common spaces on campus like the libraries and the SUB, where I'm sure graduate students would be happy to meet."

I do not know Anne. I had never met her or corresponded with her, to the best of my knowledge.

That same morning, at 8:56, I replied.

In part, I wrote: "I am perfectly willing to relocate.... That said, I wonder if some other entity on campus will be a source that a student may contact via telephone to arrange a writing session with me. It has been through the GRC and its 277-1407 number that many of the students I have worked with have been directed to me...."

The next morning, at 7:55, she replied, in toto: "We will be happy to refer students to the editing services and list you on our website. If most of your work is with international students, you may consider contacting the Global Education Office. The UNM libraries also may be a good option for you."

I replied. In part: "I would like that. Do students typically contact or visit CAPS for the sort of writing and editing assistance that I provided at the GRC? ... As I am sure you can tell by what I have shared with you over the past few days that I truly enjoy providing writing assistance to students, at UNM and at universities and colleges around world, and want to continue. This is one of the ways I am 'giving back' to the community in my retirement years. And I hope that the changes that you and others are orchestrating at UNM will result in stronger programs for your students."

My phone number and email address and name are among 17 that appeared, as of 11 a.m. today, on a list that can be found via a link to a link to a link of "off-campus" editing services. No student has contacted me since Anne Compton's memo some nine days ago.

Today, I fear that the quest of writing excellence that your students seek and deserve and that Judy and Alice and I have offered on campus at the GRC is not being replaced. This service is especially essential for your international students, who, according to articles I read in the Journal, are a coveted group on this campus.

I will restate my belief that the decision that has been made to eliminate volunteers like me from the GRC diminishes what this university offers. It is a decision that can be examined – and reversed.

I want to continue serving. On my headstone, in some cemetery someday somewhere, I want these words inscribed: He tried to make a difference.

Thank you.



August 24, 2016

- TO: Board of Regents Academic Student Affairs and Research Committee
- FROM: Selena Salazar, Office of the University Secretary
- SUBJECT: Summer 2016 Degree Candidates

The Faculty Senate approved the Summer 2016 Degree Candidates at the August 23, 2016 Faculty Senate meeting.

Included is the list of the Summer 2016 Degree Candidates. Please do not publish the candidates that are on the privacy flag list.

Degree Candidate Summary*

Degree Candidate Summary*				
Doctoral and MFA Degree	102			
Master's Degree	237			
Bachelor's Degree	348			
Associate's Degree	46			
Total	733			

*Final number of conferred degrees will be slightly lower due to changes in student degree status that occur until the end of the semester.

Please place this item on the next Board of Regents ASAR Committee meeting agenda for consideration.

Thank you.

Attachments

Summary of Degrees: Summer 2016

ege/School/Program Anderson School of Management	# of d 52
BBA Business Administration	32
MACCT Accounting	328
MBA Business Administration	12
College of Arts and Sciences	124
BA American Studies	1
BA Anthropology	4
BA Biology	1
BA Chemistry	2
BA Communication	11
	9
BA Criminology	•
BA Earth & Planetary Sciences	2
BA Economics	3
BA English	6
BA English Studies	2
BA history	3
BA International Studies	1
BA Journalism & Mass Communication	7
BA Linguistics	2
BA Political Science	3
BA Psychology	36
BA Sociology	1
BA Spanish	3
BA Speech & Hearing Sciences	2
BS Anthropology	1
BS Biochemistry	2
BS Biology	11
BS Earth & Planetary Sciences	3
BS Environmental Science	2
BS Psychology	6
College of Education	25
BAED Secondary Education	2
BS Exercise Science	1
BS Family Studies	4
BS Health Education	2
BS Human Development & Family Relations	1
BS Nutrition & Dietetics	2
BSED Elementary Education	6
BSED Health Education	2
BSED Secondary Education	1
BSED Special Education	4
College of Fine Arts	10
BA Art Studio	3
BA Media Arts	2
BA Music	1
BFA Art Studio	2
BFA Interdisciplinary Film & Digital Media	1
BM Music	1

College of Nursing	94
BSN Nursing	94
Graduate Studies	319
Doctor of Physical Therapy	30
EDD Educational Leadership	1
GCERT Educational Diagnosis	15
GCERT Teaching English as Second Lang	3
GCERT Women Studies	1
MA American Studies	1
MA Anthropology	1
MA Communication	2
MA Counseling	7
MA Economics	7
MA Educational Psychology	1
MA Elementary Education	5
MA English	3
MA Family Studies	2
MA History	2
MA Language, Literature & Sociocultural Studies	2
MA Latin American Studies	2
MA Linguistics	1
MA Organization, Information & Learning Sciences	1
MA Organizational Learning & Instructional Technolog	•
MA Organizational Learning & Instructional Teermolog	9y 2 1
MA Filliosophy MA Secondary Education	9
-	
MA Sociology	2
MA Spanish	3
MA Special Education	3
MARCH Architecture	1
MCRP Community & Regional Planning	9
MEME Manufacturing Engineering	1
MFA Art Studio	5
MFA Creative Writing	4
MMU Music	14
MPA Public Administration	4
MPH Public Health	3
MS Anthropology	3
MS Architecture	2
MS Biology	5
MS Biomedical Engineering	2
MS Biomedical Sciences	1
MS Chemistry	1
MS Civil Engineering	8
MS Clinical Laboratory Science	1
MS Computer Engineering	4
MS Computer Science	7
MS Dental Hygiene	2
MS Earth & Planetary Sciences	6
MS Electrical Engineering	11
MS Geography	3
MS Mathematics	2
MS Mechanical Engineering	10
	10

	4
MS Nuclear Engineering MS Pharmaceutical Science	1
MS Physical Education	3
MS Physician Assistant Studies	15
-	2
MS Physics	
MS Psychology	4
MS Speech-Language Pathology	11
MS Statistics	2
MWR Water Resources	1
PHD American Studies	3
PHD Anthropology	2
PHD Biology	5
PHD Biomedical Sciences	1
PHD Chemistry	2
PHD Communication	2
PHD Computer Science	3
PHD Earth & Planetary Sciences	3
PHD Educational Linguistics	2
PHD Educational Psychology	1
PHD Engineering	5
PHD English	2
PHD French Studies	1
PHD History	3
PHD Language, Literature & Sociocultural Studies	3
PHD Linguistics	2
PHD Mathematics	2
PHD Nanoscience and Microsystems Engineering	2
PHD Philosophy	1
PHD Physical Education, Sports & Exercise Science	2
PHD Physics	3
PHD Political Science	2
PHD Psychology	9
PHD Special Education	1
School of Architecture and Planning	3
BAA Architecture	2
BAEPD Environmental Planning & Design	1
School of Engineering	14
BSCE Civil Engineering	2
BSCHE Chemical Engineering	5
BSCPE Computer Engineering	2
BSCS Computer Science	2
BSME Mechanical Engineering	3
School of Medicine	
BS Emergency Medical Services	1
	-
BS Radiologic Sciences	9
BSML Medical Laboratory Sciences	-
University Libraries & Learning Sciences	1
BS Technology & Training	1
University College	34
BLA Liberal Arts	34
Associate Degree	46
AA Business Administration	2
AA Criminal Justice	3

AA Liberal Arts	12
AA Psychology	1
AAS Criminal Justice	1
AAS Design & Digital Media	1
AAS General Studies	6
AS Health Information Technology	1
AS Medical Laboratory Technology	3
AS Nursing	5
AA Pre-Business Administration	1
AS Pre-Engineering	2
AS Pre-Science	3
AA Criminology	2
AAS Information Technology	1
AIS Integrative Studies	1
AS General Science	1

Removal of Programs

Program:

AAS Tribal Court Advocate (Gallup)

Rational for Program Demise:

Due to low enrollment, this AAS degree program has been voted to be deleted by the UNM Gallup Curriculum Committee and UNM Gallup Faculty Senate.

Program:

Design & Digital Media Certificate (Gallup)

Rational for Program Demise:

Due to non-completers in the program and very little employment opportunities in the area along with the need to upgrade this program to a more current offering, this program has been voted on by the curriculum committee and faculty senate to delete and phase students out of the degree program.

Program:

Drafting (Gallup)

Rational for Program Demise:

The Certificate in Drafting has had continual low enrollment. It recently went through a program review and the curriculum committee voted to discontinue the program. UNM-G Faculty Senate has voted to delete program

Program:

Entrepreneurism Certificate (Gallup)

Rational for Program Demise:

The Certificate in Entrepreneurship at Gallup Branch has produced only two completers and has had little enrollment. The Curriculum committee has requested to phase this program out, to discontinue it. Faculty Senate at UNM-G has voted to delete program.

TAB D

Faculty Presenter

Luis Campos, Associate Professor, History

Presentation to be added

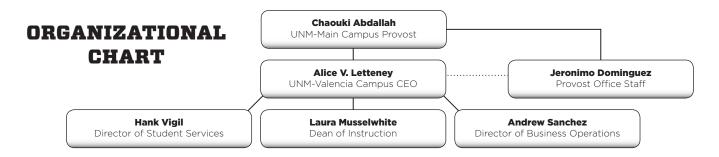
TAB E

Enrollment Update

Terry Babbitt, Vice President for Enrollment Management

Presentation to be added





CELEBRATING AN ANNIVERSARY

35 years of higher education in Valencia County!

TRANSFERS* TO MAIN CAMPUS						
in 2012	in 2013	in 2014				
353 students	328 students	355 students				

OUR ENROLLMENT

Fall 2013	Spring 2014				
2,295	2,455				
Eall 2014	Spring 2015				

Fall 2 2.364

2,404 Spring 2016

Fall 2015 2.282 2.377

Fall 2016*

1,720 (as of August 24)

*Prior to census date, we anticipate a flat enrollment with addition of dual credit.

*UNM-Valencia Campus students who took 15 credits.

TRANSFERS	TO OTHER N.N	I. COLLEGES	TRANSFERS [®]	TO OUT OF ST	OUT OF STATE COLLEGES		
2012 173 students	2013 163 students	2014 200 students	2013 54 students	2014 64 students	*Access to National Clearinghouse began in 2013.		

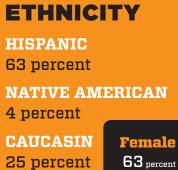
GRADUATION

2013-2014 336 total awards

2014-2015 284 total awards

2015-2016 249 total awards





OTHER

8 percent

Male 37 percent

UNM-VALENCIA CAMPUS 2016-17 BUDGET

Contract & Grants \$2.4 million (17 percent)Auxiliaries \$786,500 (6 percent)		Public ServiceStudent Aid\$223,500 (2 percent)\$301,246 (2 percent)		Internal Services \$111,200 (1 percent)		Student & Social \$31,700 (0 percent)				
Total Instruction & General Expenditures \$10.19 million (72 percent) Total Campus Budget \$14.04 million										
I & G EXPE	I & G EXPENDITURE 2016-17 BUDGET Math 101									
Institutional Support \$1.949 million (19 percent)		Serv \$1.274	rvices		hysical Plant Operations 1.215 million (12 percent)		It was discovered that Math 101 can be a stun block for many studen Over a three year perio			
Instruction and Instructional Support \$5.751 million (56 percent)							(AY13-AY15) a total of 822 students at UNM-Valencia Campus took Math 101. Forty-four percent of the			
Total I & G Budget \$10.19 million							students (362 of 822) who took Math 101 failed the course.			

PRE-ENGINEERING

FA 2015

There were **46** students

FA 2014

There were **50** students

FA 2013

There were **48** students

FA 2012

There were **16** students

FA 2011

There were **3** students

WORKFORCE DEVELOPMENT

There are 2,345 FY15-16 non-credit participants.

WESTSIDE FACILITY NEEDED NEAR I-25

A workforce and basic skills training center would serve the area's growing economy.

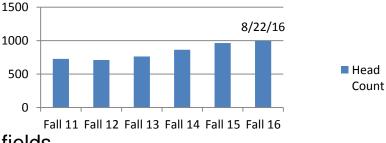
COMING IN 2017

Entire online Associate of Arts in Integrated Studies.

UNM-Los Alamos: August 2016



- Brief History: Established in 1980 as a UNM branch campus; Graduate classes have been offered by UNM in Los Alamos since 1956 (as a Graduate Center).
- Mission: UNM-Los Alamos (UNM-LA) provides innovative, rigorous, and affordable education opportunities to build essential foundations for transfer, leading-edge career programs, and life-long learning opportunities.
- Growing Enrollment: Enrollments, by semester, have been increasing for the last three years.
- Programs: UNM-Los Alamos currently offers 22 transfer and career technical programs. Of our 51 students graduating in 2016, 51% were in STEMH fields.



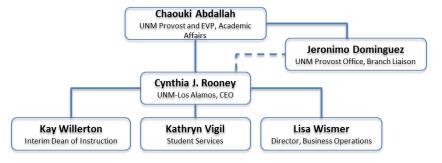
- Quality Faculty: 36% of UNM-LA faculty have earned a PhD and 46% have earned Masters degrees. Most faculty also actively work in their field.
- Diverse Students: 44% Hispanic, 7% Native American; 56% female; 83% part-time
- Successful Graduates: UNM-Los Alamos Students have a 93% job placement/continuing education rate.



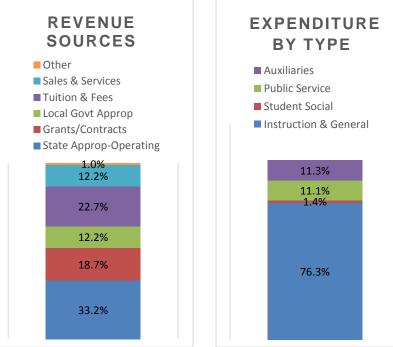
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UNM-Los Alamos: August 2016

Organization Chart



2016-2017 Budget, \$5,544,613



Challenges and Priorities

Financial strength and stability (Institution Excellence):

- Revenue growth through an increase in the local mil levy
- Continue to look for efficiencies related to expenditures Relationship with LANL (Community Excellence):
- Develop workforce programs
- Encourage collaboration efforts (teaching, internships, economic development, and increase connections with UNM in Abq)

Relationship with Los Alamos (Community Excellence):

- Continue partnerships with local school districts
- Serve as a liaison for upper division and graduate classes in Los Alamos

Students (Student Excellence):

- · Continue growth in enrollment and outcome metrics
- Maintain the reputation as the high-quality education provider in our market
- Increase internship opportunities through LANL and Community Internship Collaboration
- Provide excellent student support including advising and academic support

Faculty and Staff (Institutional Excellence):

- · Continue to attract and retain high quality faculty
- Address faculty and staff compensation issues Campus Environment (Institutional Excellence):
- Create and maintain a vibrant, positive, and safe campus
 environment



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UNM-Taos Campus Highlights

MISSION

UNM-Taos provides quality educational opportunities that transform the lives of our students, enrich the cultural life of our diverse communities, and strengthen the regional economy.

Strategic Plan Goals 2014-2019

•Increase student services to support student retention and graduation.

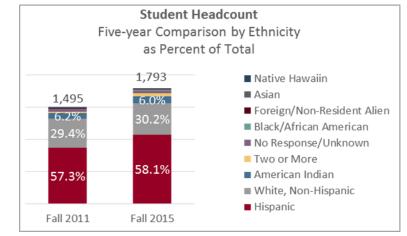
Provide meaningful pathways, dual enrollment, and early college initiatives.

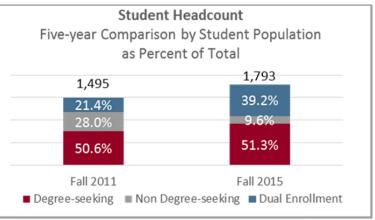
- •Improve and maintain campus safety and security.
- •Expand effective communication among all stakeholders.
- •Focus on facilities planning and the evolving needs of the campus community.
- •Provide fiscal stability and promote excellent human resources.
- •Promote Institutional Effectiveness through data-driven decision making and thoughtful assessment of outcomes.

http://taos.unm.edu/home/about/strategic-plan-2019/

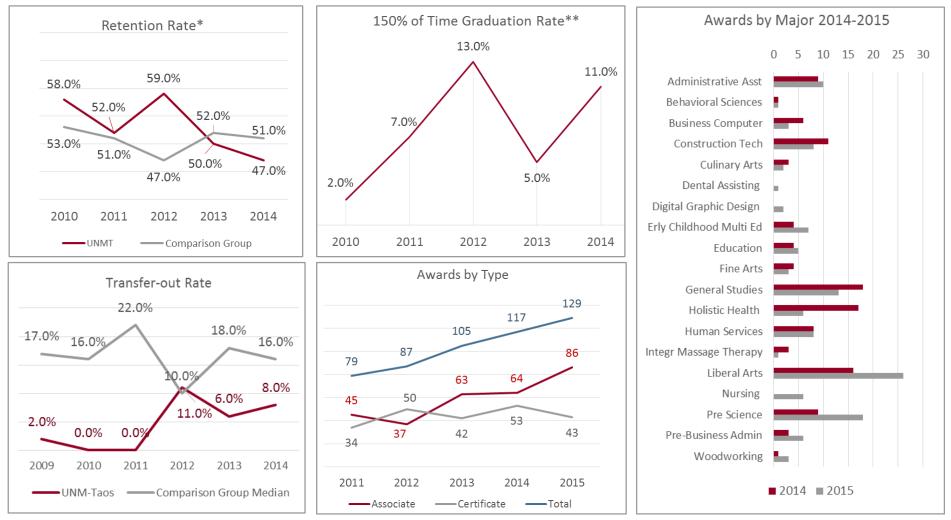


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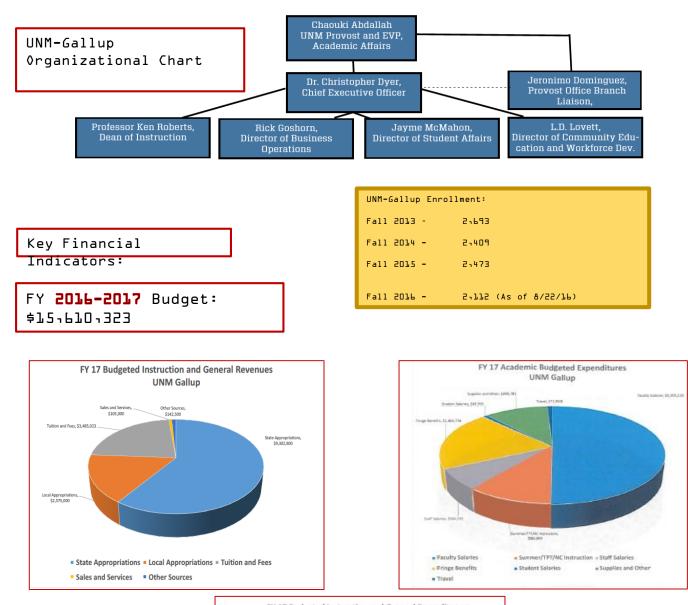
UNM-Taos Campus Highlights

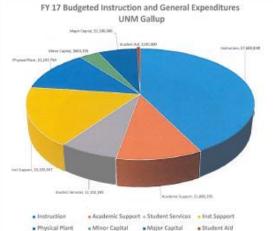


*Retention rates are measured from the fall of first enrollment to the following fall. **Graduation rate cohort includes all full-time, first-time degree/certificate-seeking undergraduate students. Graduation Rate is calculated as cohort students who receive a degree or certificate within 150% of time (three years) IPEDS Winter 2014-15, Graduation Rates component **TINM** TAOS

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From There to Here:

UNM-Gallup was established as a branch campus of the University of New Mexico in 1968 with 128 students in the Gallup High School Building.

Today, we have a diverse student population of 2,276 (Spring 2016), of which 77% are Native American, on a sprawling campus with 10 buildings.

We offer :

9 Associate of Arts Degrees

- 4 Associate of Science Degrees
- L Associate of Applied Science Degrees

18 Certificates

Strategic Priorities:

- Promote lifelong learning through Innovative Recruitment, Enrollment and Retention Practices;
- Establish Community Engagement Model that Includes Partnerships with Local, Regional, Civic and Educational Entities;
- Strengthen Programmatic & Instructional Excellence, Opportunities and Innovation;
- Develop Robust Technology Infrastructure and Applications;
- Complete and Operationalize Master Plan to Include Campus Infrastructure Build-Out
- Enable Professional Development for Staff & Faculty and Support Organizational Development;
- Focus Outreach to the Community and Region;
- Strengthen the Management & Acquisition of Resources;
- Enhance Comprehensive Academic and College Life Experience for Students;
- Enhance Campus Diversity and Inclusion;
- Adopt Campus and Community Sustainability Practices as Core Values;
- Develop New Programs and Opportunities that link Educational Needs with Regional Economic Priorities;



Mission Statement: The University of New Mexico-Gallup prepares people to achieve their educational and professional goals in a context of respect for the traditions and values of the many groups it

serves.





Advocacy Center

Academic/Student Affairs & Research Committee

Nasha Torrez, J.D – Dean of Students September 1, 2016





History of the creation of the Advocacy Center

- In the wake of Title IX, the Pilgrim Report, and the DOJ investigation, the University determined that the most effective way to support students and the UNM Community was to provide confidential/anonymous reporting sites and advocates to navigate the University systems.
- The LoboRESPECT Advocacy Center was established as a first stop to receive support and advocacy services in the aftermath of any form of crisis including, but not limited to, sexual assault/misconduct, hazing and hate/bias related incidents.
- Opened in September 2015.





Services

- Confidential/ Anonymous Reporting Location for Sexual Assault or Misconduct
- 24/7 Hotline
 - (505) 277-2911. Licensed counselor available for reporting and customized resource referrals

Advocacy and Crisis Intervention

- Supportive Measures, such as: Absence Notifications, Leave of Absence, Short-term Loans, Tuition Appeals, Communication with Faculty and Departments (i.e. Financial Aid, Registrar, SHAC, ARC)
- Training and Outreach
 - Sexual Assault Prevention, Active Bystander Intervention, Healthy Relationships, Risk Reduction, and Consent





Background of the Advocacy Center

- Since inception (September 2015) has assisted:
 - 700 students including 76 students for sexual misconduct advocacy
- Created LoboRESPECT Student Group and Peer
 Mentors to encourage student involvement
- Work closely with confidential/anonymous reporting locations:
 - The Women's Resource Center (WRC)
 - LGBTQ Resource Center
- 5 Advocates between all confidential/anonymous reporting sites.





Training & Outreach

Summer 2015 – Presentation added to New Student Orientation Summer 2015 to date:

9512 students trained in person on various topics:

- Grey Area Presentation topics include sexual assault definitions and statistics, prevention, consent, bystander intervention, and available support and resources both on and off campus
- Freshman Orientation Summer 2015: 3,367, Spring 2016: 105, Summer 2016: 3,437
- Constituent Groups (Athletes, Orientation Leaders, Resident Advisors): 227 students
- On-line Training Module Think About It: 1,347 students
- Classroom/Student Group presentations: 1,029 students
- Student outreach:
 - Peer Educator Program peer facilitation of in-person training modules
 - LoboRESPECT Student Group campus-wide programming initiatives





Training & Outreach

Upcoming:

- By December 2016, approximately 17,400 continuing students will complete mandatory online training, "Campus Clarity"
- Safety Week: workshops offered campus wide with special attention to:
 - Bystander Intervention
 - Sexual Assault Prevention
 - Healthy Relationships
- Additional Active Bystander Interventions Workshops will be scheduled in the coming semester.



Marketing Plan

Key Objectives

- Increase awareness of LoboRESPECT and what the initiative encompasses
- Educate students, faculty, and staff on retaliation policy, sexual assault prevention, and general ways to shift the campus culture
- Encourage "Active Bystanders" at UNM
- Promote different reporting options/resources for sexual violence at UNM

Tactics

Strategic Time Frames

 We will strategically align all of our marketing efforts with major on campus events, relevant programs, national awareness months/campaigns, and issues affecting students on campus.

Strategic Locations

 We will strategically place all marketing material in high traffic areas, targeting our audience in the most pertinent locations both physically, on and off campus, and online through social media and web presence.

Relevant Posters & Social Media Presence

In addition to current posters, we will collaboratively design additional posters to meet our mission
 & position, alongside increasing LoboRESPECT's social media presence and relevance to students.

Tabling & On Campus Programming

- We will increase student, faculty, and staff engagement via tabling and on campus programming.
 Increased Education Efforts
- We will increase the number of trainings offered by peer educators and the LoboRESPECT Advocacy Center.





What are our goals? How do we gauge success?

- <u>Goal</u>: Benchmark the number of students who use our advocacy services year one. <u>Success</u>: If the number of students who report sexual misconduct increase, than success would be seeing these students also be aware of the Advocacy Center's services.
- <u>Goal</u>: Increase awareness of the Advocacy Center to students, faculty, and staff through training, outreach and the marketing plan. <u>Success</u>: After rolling out the marketing plan, and adding questions to the institutional assessment surveys, we will know if more people are aware of the Advocacy Center. This will create a benchmark for us to work from.
- <u>Goal</u>: Continue education efforts in sexual misconduct prevention. <u>Success</u>: Completion rate of online continuing education modules at 90% or greater. Increased in requests for in-person training.







University of New Mexico



