



WEDNESDAY COMMUNIQUÉ

September 7, 2016

Doubt is not a very pleasant status, but certainty is a ridiculous one.

—Voltaire

UNM Budget: Last week, I described the State of New Mexico budget. In this message, I will describe how the State budget impacts the [University of New Mexico budget](#).

The UNM 2017 Fiscal Year budget expenditures total about \$2.85 billion, out of which about \$735 million are main campus expenditures. The largest portion of the budget is \$1.3 billion (46.87 percent of the total) that belongs to the UNM Health System, while the UNM Health Sciences Academic Enterprise totals \$616 million. Of the main campus expenditures, the largest portion is \$339.5 million for Instruction and General (I&G). Student aid is second, with \$137.9 million. The main campus academic affairs budget (all colleges, student aid, and public services) totals \$337 million, with the colleges' I&G budget totaling around \$205 million.

Since UNM as a whole spends more than \$2.8 billion, we need to talk about where that money comes from. A significant portion of our revenue comes from clinical revenues. On the revenues side, the estimated tuition for main campus instruction is around \$123 million, while the state I&G appropriation is around \$187 million, for a total of around \$310 million. The overall state allocation to UNM (main campus, HSC, branches, and special projects) totals more than \$330 million. State allocations and the tuition revenues constitute the so-called unrestricted funds, while other revenues (e.g. research) are restricted to specific purposes. Going back to last week's message, a potential 5 percent reduction in the state appropriation translates into a more than \$9 million reduction to UNM's I&G.

The Jobs of the Future: Every day it seems a new article pops up announcing where the jobs are, how much you can expect to make in each profession, and what degrees are most in demand. For valuable information specific to New Mexico, our own [website](#) provides information about jobs, income, and the flow between degrees and professions.

Here are a few more resources that I hope will help you examine some of your own assumptions about the relationship between universities and economic development. First, the [paper from CityLab.com](#) shows where the good jobs are, and traces them back to long-term investment in education. Provo, Utah, home of Brigham Young University, is first in high-wage job growth (26.6 percent), first in mid-wage job growth (29.2 percent) and second in low-wage job growth (25.6 percent). Tech hubs, often incubated by universities, tend to lead in high-wage job growth with San Jose second (23.4 percent), Austin third (21.4 percent) and San Francisco fourth (21 percent).

The second article asks the provocative question: "[How do you get a job that doesn't exist yet?](#)" The article answers the question by quoting [Alvin Toffler](#) that "the future belongs to those who can unlearn and relearn." Clearly, liberal arts preparation fosters such an ability to adapt to change.

The [third article](#) further punctuates the point that predicting the future is difficult at best, and that those who target particular degrees for the sole purpose of landing a first job are at risk of missing the wave for the ripples.

The Friendship Paradox at UNM: I have described in a previous communique the "[friendship paradox](#)" and its implications for the ways students [perceive class sizes](#) at a university. Running the numbers for UNM's Spring 2016 enrollment, I found out that while the average class size is 25, the perceived class size is 64.

Upcoming Lecture: On Thursday, Sept. 15, Gil Garcetti is [presenting a lecture](#), "The OJ Trial and Beyond: 'OJ: Made in America' Lessons for 'Justice,'" at 5 p.m. in George Pearl Hall Auditorium. Garcetti, now an internationally recognized fine arts photographer, served in the Los Angeles County district attorney's office for 32

years, and he was the elected district attorney during the O.J. Simpson trial. Garcetti recently appeared in the documentary “OJ: Made in America.”

Chaouki Abdallah

Provost & Executive Vice President for Academic Affairs

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